

## AMERICAN NATIONAL RUBBER QUALITY POLICY

Our Quality Policy is defined and strongly driven by the following management principles and behaviors:

- Build a <u>mutually profitable relationship with our customers</u>, ensuring their long-term success, through the understanding of their needs and the needs of their customers as well
- Achieve our commitments for quality, cost, and schedule
- Enhance the systematic research and <u>use of best preventive</u> <u>practices</u> at all levels and ensure reliable risk management
- <u>Drive continual improvement and innovation</u> based upon efficient business processes, well-defined measurements, best practices, and customer feedback
- <u>Develop staff competencies, creativity, empowerment and accountability</u> through appropriate development programs and show strong management involvement and commitment

American National Rubber strives to be the best provider of closed cell sponge rubber products in the industry. Through the use of these guiding principles, everyone at ANR is accountable for fully satisfying our customers by meeting or exceeding their needs and expectations with best-in-class products and solutions. Our goal is 100% customer satisfaction 100% of the time.

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